Christ Lutheran School

1311 S. Faraday - Peoria, Illinois 61605

Terry M. Mooney
Principal

Phone: (309) 637-1512
Fax: (309) 637-7829

Dear Business Person:

For 70 years, Christ Lutheran Grade School has had a varsity basketball tournament with other Lutheran Schools being invited. (This year we have 24 teams.) Most of these teams are from Illinois, but we have some teams who come from out of state. Our tournament has come to mean a lot for our children and the teams who are invited. We estimate that there are nearly 2000 basketball enthusiasts at our school during that weekend each year. In addition, we host a volleyball tournament each October with 23 teams participating. The volleyball tournament is also well attended by both players and spectators.

As we do each year, we are compiling a complimentary program booklet. In order to finance the printing costs, we appeal to the business community to use our booklet as a form of advertising. This year, the *70th annual basketball tournament will be held February 14, 15 and 168, 2020. Our volleyball tournament will be held on October 9, 10, and 11, 2020.* ***Your ad will be displayed in both booklets.*** *It's like getting two ads for the price of one.*

In addition to advertising your product or service, you can take pride in knowing that you are supporting our academic and athletic programs. The profits from this tournament have funded the purchases of library books, computers, athletic equipment, band instruments, and other necessary supplies.

The cost of an ad, as you can see below, is very reasonable. If you would like to be a Christ Lutheran supporter, simply return the form below. You can email the form or send your printed advertisement along with the form. Email is preferred because and electronic copy is better quality. Please make sure your ad copy is camera-ready. If you don't have camera-ready ad copy, we will be happy to make up an ad to your satisfaction. If you advertised last year and would like for us to use the same ad, please note that at the bottom of the page. Booklet pages will be 6 3/4" wide and 8 1/4" tall. You may choose any of the ad sizes listed below. A one-eighth page ad will be the size of a standard business card. If you don't wish to pay for the advertisement now, we will gladly bill you. We would sincerely appreciate your support. **Please send us your ad copy by February 3, 2018.**

Sincerely,

Terry M. Mooney
Principal

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Yes, our business is interested in placing an advertisement in both Christ Lutheran 2020 Tournament program booklets.

AD SIZE	**BOTH BASKETBALL & VOLLEYBALL TOURN.**		**BASKETBALL TOURN. ONLY**		**VOLLEYBALL TOURN. ONLY**	
1/8 page	_____	$50.00	_____	$35.00	_____	$35.00
1/4 page	_____	$100.00	_____	$70.00	_____	$70.00
1/2 page	_____	$150.00	_____	$100.00	_____	$100.00
Full page	_____	$200.00	_____	$150.00	_____	$150.00
Inside back cover	_____	$225.00	_____	$175.00	_____	$175.00
Inside front cover	_____	$250.00	_____	$200.00	_____	$200.00
Outside back cover	_____	$350.00	_____	$250.00	_____	$250.00

<u>Please return to:</u>

Your name ____
Company ____
Address ____
with zip ____
Phone ____
E-mail ____

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Peoria, Il 61605